



INTENSIVE
week of
WEDDING FLORISTRY

WHAT WILL I LEARN?

This course is an intense (not that the name gives it away!) introduction into the world of wedding flowers. We will work through the basics of buttonholes, right through to the in depth mechanics of a wired headdress, all the while discussing clients, style, budgets and much more. You will leave the course with a vast range of new skills to practice and perfect.

This course is well suited for people with some floristry experience, those who have completed our "Introduction to Career Floristry" course, or are existing florists in business, looking for a boost!

If you would like to view our wedding work, then please feel free to browse to your hearts content at:
www.thecountrysideflorist.net

THE THEORY

Of course the theory of things can feel a bit "boring" but it really gives a solid grounding for beginning your wedding floristry career, and is an essential aspect of our course - but we try to keep it fun!

Throughout the course we will discuss the following essentials regarding weddings:

- Tools, mechanics and equipment
- Ordering and pricing to fit a wedding budget
- Time management and planning
- Delivering/transportation practicalities and expenses
- Colour and texture combinations
- Flower combinations to create the required style
- The bridal consultation and booking process
- Discussing contracts and Ts&Cs
- Case studies of scenarios encountered in the industry, and how you would try to overcome and deal with them in your own business

THE PRACTICAL

If you are wanting to perfect your skills, the best way to do this is to get hands on! Most of the arrangements and techniques we cover will be a demonstration, followed by you making your own interpretation! Others will be a demo to give you an insight into a certain technique, that is covered in depth on other courses of ours!

Below is a guide of what you can expect to learn!
Anything with a * is a demonstration only item.

- Handtied bridal bouquet
- Shower bridal bouquet
- Egg bridal bouquet wild
- Top table
- Buttonhole and corsage recap
 - Tall table centre
 - Low table centre
- Artificial comb (use of glue gun)
- + Bonus demonstration of our choice*

WHAT IS INCLUDED?

Included in all of our courses:

- All materials and tools, flowers and foliage
 - Notebook and pen
 - Certificate of Completion
 - Any images taken of your work
- Lunch + light refreshments throughout the day
- Individual arrangements created by yourself are yours to take home. Any created as part of a group can be deconstructed should you wish.

WHAT ISN'T INCLUDED?

Everything you need to complete the course is provided by us. The elements not incorporated in your investment are:

- Transport and/or accommodation
(please see our "**Where to Stay**" page for some ideas!)

Optional Extra:

- A personal "toolkit" - we provide you with equipment to use whilst on the course, however this is not to take away. We have put together the perfect "starter" toolkit, which is all tried and tested by us, and can be purchased from us for an additional **£80.00**

WHAT IS THE INVESTMENT?

The cost of the course is:
£1495

If paying for the course in full on the day of booking, the price is discounted to **£1450**.

If you combine this course with our "Introduction to Career Floristry" course, the total for both courses is **£2850 (saving £140)**
(Reduced to **£2800** for upfront payment.)

Payment plans are also available, please contact us to discuss this for your chosen course dates.

All payments are non-refundable and non-transferrable once made.

WHEN AND WHERE ARE THE COURSES HELD?

The courses are organised regularly, to work alongside our thriving wedding floristry business. They often operate Wednesday - Sunday, to ensure we get the freshest possible delivery of flowers to work with, though this may vary.

Normal course hours will be 10am - 4pm, with maybe one or two early/late days depending on the plan for the day.

To view the upcoming course dates, please see:

[Course Calendar](#)

All of our courses are held at our wedding and events floral studio in the village of Skelton.

**101 High Street, Skelton
TS12 2DY**

For details on local accommodation please go to:

[Where to Stay](#)

CAN I BOOK?

We would love for you to join us, and can't wait to teach you!

For this particular course, we prefer that you have either:

- Completed our "Introduction to Floristry" course
- or
- Have Floristry experience
(feel free to contact us to discuss this)

We do just have a few general requirements:

- You are over 18 years of age
- You notify us of any medical condition you may have
(so we can make sure we are equipped!)

We also require that students live outside of a 40 mile radius from the studio due to conflicting interest, and require a signature of no intent to go into business within this radius. This is for the benefit of both the student and ourselves.

SIGN ME UP!

To book your place simply choose which date best suits you from the calendar:

Course Dates

Then complete our enquiry form to register your interest, and we will be in touch to organise the finer details such as payment, and answer any questions you may have!

Enquire Here

